



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

CONTRACT

Contract / Revision 945654 /		Alt Order # 06296789
Product Candidate		
Contract Dates 08/28/12 - 09/03/12		Estimate # 828903 WILSON/SEN/R
Advertiser Heather Wilson/R/Senate		Original Date / Revision 08/24/12 / 08/24/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washington
Special Handling		
Demographic Adults 35+		
IDB# 1046	Advertiser Code WLSNN	Product Code ORDR
Agency Ref		Advertiser Ref

And:

Smart Media Group LLC (VA)
814 King St
Ste 400
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	08/31/12	08/31/12	GMA IN THE AFTERNOON	1-2PM		:30			NM	1	\$175.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$175.00			
N 2	KOAT	08/31/12	08/31/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$850.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$850.00			
N 3	KOAT	08/31/12	08/31/12	The View 10-11a	10-11a		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$250.00			
N 4	KOAT	08/31/12	08/31/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$560.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$560.00			
N 5	KOAT	08/31/12	08/31/12	Nightline	1105-1135p		:30			NM	1	\$200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$200.00			
N 6	KOAT	08/31/12	08/31/12	Kimmel	1135p-1235a		:30			NM	1	\$70.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$70.00			
N 7	KOAT	08/31/12	08/31/12	Anderson Cooper	11a-12n		:30			NM	1	\$120.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	----1--				1	\$120.00			
N 8	KOAT	08/31/12	08/31/12	Chew, The	12-1pm		:30			NM	1	\$140.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	Candidate	828903 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$140.00												
N 9	KOAT	08/31/12	08/31/12	General Hospital	2-3p/1-2p		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$150.00												
N 10	KOAT	08/31/12	08/31/12	Ellen 3-4p	3-4p		:30			NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$135.00												
N 11	KOAT	08/31/12	08/31/12	Dr Oz	4-5p		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$225.00												
N 12	KOAT	08/31/12	08/31/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$100.00												
N 13	KOAT	08/31/12	08/31/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$450.00												
N 14	KOAT	08/31/12	08/31/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$600.00												
N 15	KOAT	08/31/12	08/31/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$550.00												
N 16	KOAT	08/31/12	08/31/12	SHARK TANK	7-8p		:30			NM	1	\$600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$600.00												
N 17	KOAT	08/31/12	08/31/12	Good Morning America	7-9a		:30			NM	2	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----2-- 2 \$400.00												
N 18	KOAT	08/31/12	08/31/12	20/20	Prime Other		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$1,200.00												
N 19	KOAT	08/31/12	08/31/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----1-- 1 \$150.00												
N 20	KOAT	09/03/12	09/03/12	GMA IN THE AFTERNOON	1-2PM		:30			NM	1	\$175.00
Class of Time - Fixed Non Pre-emptible												

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Advertiser	Original Date / Revision
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$175.00			
N 21	KOAT	09/03/12	09/03/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$850.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$850.00			
N 22	KOAT	09/03/12	09/03/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$560.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$560.00			
N 23	KOAT	09/03/12	09/03/12	Nightline	1105-1135p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$200.00			
N 24	KOAT	09/03/12	09/03/12	Kimmel	1135p-1235a		:30			NM	1	\$70.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$70.00			
N 25	KOAT	09/03/12	09/03/12	Anderson Cooper	11a-12n		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$120.00			
N 26	KOAT	09/03/12	09/03/12	Chew, The	12-1pm		:30			NM	1	\$140.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$140.00			
N 27	KOAT	09/03/12	09/03/12	General Hospital	2-3p/1-2p		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$150.00			
N 28	KOAT	09/03/12	09/03/12	Ellen 3-4p	3-4p		:30			NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$135.00			
N 29	KOAT	09/03/12	09/03/12	Dr Oz	4-5p		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$225.00			
N 30	KOAT	09/03/12	09/03/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$100.00			
N 31	KOAT	09/03/12	09/03/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$450.00			
N 32	KOAT	09/03/12	09/03/12	5a A7N More In The AM	5-6a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$250.00												
N 33	KOAT	09/03/12	09/03/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$600.00												
N 34	KOAT	09/03/12	09/03/12	6a A7N More In The AM	6-7a		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$550.00												
N 35	KOAT	09/03/12	09/03/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$550.00												
N 36	KOAT	09/03/12	09/03/12	Good Morning America	7-9a		:30			NM	2	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 2----- 2 \$400.00												
N 37	KOAT	09/03/12	09/03/12	BACHELOR PAD	7-10p		:30			NM	2	\$3,600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 2----- 2 \$1,800.00												
N 38	KOAT	09/03/12	09/03/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$150.00												
N 39	KOAT	09/03/12	09/03/12	CASTLE	9-10p		:30			NM	1	\$1,800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 1----- 1 \$1,800.00												
N 40	KOAT	09/01/12	09/01/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1- 1 \$450.00												
N 41	KOAT	09/01/12	09/01/12	GREY'S ANATOMY	Late Fringe/Variou		:30			NM	1	\$140.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1- 1 \$140.00												
N 42	KOAT	09/01/12	09/01/12	BROTHERS & SISTERS	Late Fringe/Variou		:30			NM	1	\$60.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1- 1 \$60.00												
N 43	KOAT	09/01/12	09/01/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1- 1 \$350.00												
N 44	KOAT	09/01/12	09/01/12	5-6a	5-6a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1- 1 \$100.00												
N 45	KOAT	09/01/12	09/01/12	Action 7 News @ 530p Sat	530-6p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1- 1 \$250.00												
N 46	KOAT	09/01/12	09/01/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1- 1 \$250.00												
N 47	KOAT	09/02/12	09/02/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1 1 \$750.00												
N 48	KOAT	09/02/12	09/02/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$560.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1 1 \$560.00												
N 49	KOAT	09/02/12	09/02/12	ET Weekend Su 4-5p	4-5p		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1 1 \$110.00												
N 50	KOAT	09/02/12	09/02/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1 1 \$350.00												
N 51	KOAT	09/02/12	09/02/12	5-6a	5-6a		:30			NM	1	\$85.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1 1 \$85.00												
N 52	KOAT	09/02/12	09/02/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$210.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1 1 \$210.00												
N 53	KOAT	09/02/12	09/02/12	This Week	9-10a		:30			NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----1 1 \$500.00												
N 54	KOAT	08/30/12	08/30/12	GMA IN THE AFTERNOON	1-2PM		:30			NM	1	\$175.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$175.00												
N 55	KOAT	08/30/12	08/30/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$850.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$850.00												
N 56	KOAT	08/30/12	08/30/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$560.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
945654 /	06296789

Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	Candidate	828903 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$560.00												
N 57	KOAT	08/30/12	08/30/12	Nightline	1105-1135p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$200.00												
N 58	KOAT	08/30/12	08/30/12	Kimmel	1135p-1235a		:30			NM	2	\$140.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---2--- 2 \$70.00												
N 59	KOAT	08/30/12	08/30/12	Anderson Cooper	11a-12n		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$120.00												
N 60	KOAT	08/30/12	08/30/12	Chew, The	12-1pm		:30			NM	1	\$140.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$140.00												
N 61	KOAT	08/30/12	08/30/12	General Hospital	2-3p/1-2p		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$150.00												
N 62	KOAT	08/30/12	08/30/12	Ellen 3-4p	3-4p		:30			NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$135.00												
N 63	KOAT	08/30/12	08/30/12	Dr Oz	4-5p		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$225.00												
N 64	KOAT	08/30/12	08/30/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$100.00												
N 65	KOAT	08/30/12	08/30/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$450.00												
N 66	KOAT	08/30/12	08/30/12	5a A7N More In The AM	5-6a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$250.00												
N 67	KOAT	08/30/12	08/30/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$600.00												
N 68	KOAT	08/30/12	08/30/12	6a A7N More In The AM	6-7a		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice												

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Contract / Revision	Alt Order #
945654 /	06296789

Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	Candidate	828903 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$550.00												
N 69	KOAT	08/30/12	08/30/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$550.00												
N 70	KOAT	08/30/12	08/30/12	WIPEOUT	7-8p		:30			NM	1	\$1,800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$1,800.00												
N 71	KOAT	08/30/12	08/30/12	Good Morning America	7-9a		:30			NM	2	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---2--- 2 \$400.00												
N 72	KOAT	08/30/12	08/30/12	REP NATL CONV	8-9p		:30			NM	1	\$1,900.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$1,900.00												
N 73	KOAT	08/30/12	08/30/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$150.00												
N 74	KOAT	08/30/12	08/30/12	ROOKIE BLUE	9-10p		:30			NM	1	\$1,300.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ---1--- 1 \$1,300.00												
N 75	KOAT	08/28/12	08/28/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$850.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$850.00												
N 76	KOAT	08/28/12	08/28/12	The View 10-11a	10-11a		:30			NM	1	\$250.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$250.00												
N 77	KOAT	08/28/12	08/28/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$560.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$560.00												
N 78	KOAT	08/28/12	08/28/12	Nightline	1105-1135p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$200.00												
N 79	KOAT	08/28/12	08/28/12	Kimmel	1135p-1235a		:30			NM	1	\$70.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$70.00												
N 80	KOAT	08/28/12	08/28/12	Anderson Cooper	11a-12n		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
945654 /	06296789

Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	Candidate	828903 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$120.00												
N 81	KOAT	08/28/12	08/28/12	Chew, The	12-1pm		:30			NM	1	\$140.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$140.00												
N 82	KOAT	08/28/12	08/28/12	General Hospital	2-3p/1-2p		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$150.00												
N 83	KOAT	08/28/12	08/28/12	Ellen 3-4p	3-4p		:30			NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$135.00												
N 84	KOAT	08/28/12	08/28/12	Dr Oz	4-5p		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$225.00												
N 85	KOAT	08/28/12	08/28/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$100.00												
N 86	KOAT	08/28/12	08/28/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$450.00												
N 87	KOAT	08/28/12	08/28/12	5a A7N More In The AM	5-6a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$250.00												
N 88	KOAT	08/28/12	08/28/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$600.00												
N 89	KOAT	08/28/12	08/28/12	6a A7N More In The AM	6-7a		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$550.00												
N 90	KOAT	08/28/12	08/28/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$550.00												
N 91	KOAT	08/28/12	08/28/12	MIDDLE/LAST MAN	7-8p		:30			NM	1	\$1,600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$1,600.00												
N 92	KOAT	08/28/12	08/28/12	Good Morning America	7-9a		:30			NM	2	\$800.00
Class of Time - Pre-emptible with notice												

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Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	Candidate	828903 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -2----- 2 \$400.00												
N 93	KOAT	08/28/12	08/28/12	REP NATL CONV	8-9p		:30			NM	1	\$1,200.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$1,200.00												
N 94	KOAT	08/28/12	08/28/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$150.00												
N 95	KOAT	08/28/12	08/28/12	HAPPY/DONT TRUST	9-10p		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -1----- 1 \$1,200.00												
N 96	KOAT	08/29/12	08/29/12	GMA IN THE AFTERNOON	1-2PM		:30			NM	1	\$175.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$175.00												
N 97	KOAT	08/29/12	08/29/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$850.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$850.00												
N 98	KOAT	08/29/12	08/29/12	The View 10-11a	10-11a		:30			NM	1	\$250.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$250.00												
N 99	KOAT	08/29/12	08/29/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$560.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$560.00												
N 100	KOAT	08/29/12	08/29/12	Nightline	1105-1135p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$200.00												
N 101	KOAT	08/29/12	08/29/12	Kimmel	1135p-1235a		:30			NM	1	\$70.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$70.00												
N 102	KOAT	08/29/12	08/29/12	Anderson Cooper	11a-12n		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$120.00												
N 103	KOAT	08/29/12	08/29/12	Chew, The	12-1pm		:30			NM	1	\$140.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$140.00												
N 104	KOAT	08/29/12	08/29/12	General Hospital	2-3p/1-2p		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												

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Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	Alt Order #
945654 /	06296789

Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	Candidate	828903 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$150.00												
N 105	KOAT	08/29/12	08/29/12	Ellen 3-4p	3-4p		:30			NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$135.00												
N 106	KOAT	08/29/12	08/29/12	Dr Oz	4-5p		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$225.00												
N 107	KOAT	08/29/12	08/29/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$100.00												
N 108	KOAT	08/29/12	08/29/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$450.00												
N 109	KOAT	08/29/12	08/29/12	5a A7N More In The AM	5-6a		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$250.00												
N 110	KOAT	08/29/12	08/29/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$600.00												
N 111	KOAT	08/29/12	08/29/12	6a A7N More In The AM	6-7a		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$550.00												
N 112	KOAT	08/29/12	08/29/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$550.00												
N 113	KOAT	08/29/12	08/29/12	MIDDLE/SUBURGATORY	7-8p		:30			NM	1	\$1,455.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$1,455.00												
N 114	KOAT	08/29/12	08/29/12	Good Morning America	7-9a		:30			NM	2	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --2---- 2 \$400.00												
N 115	KOAT	08/29/12	08/29/12	REP NATL CONV	8-9p		:30			NM	1	\$1,690.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 --1---- 1 \$1,690.00												
N 116	KOAT	08/29/12	08/29/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	--1----				1	\$150.00			
N 117	KOAT	08/29/12	08/29/12	MODERN/SUBURGATORY	9-10p		:30			NM	1	\$1,455.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	--1----				1	\$1,455.00			
Totals											124	\$55,185.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/03/12	124	\$55,185.00	\$46,907.25	\$3,283.51	\$50,190.76
Totals	124	\$55,185.00	\$46,907.25	\$3,283.51	\$50,190.76

Signature: _____ Date: _____

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